

Language courses PR & Marketing



For those who would like to attract customers and convince them to buy products and services as well as brands through communication in a foreign language.

- Presentation- and communication techniques for pitches, sales talks or public events
- Communication for different channels (e.g. social media articles, blogs, videos)
- Communication with agencies and external service providers
- "Dos and Don'ts" for campaigns in the culture of the country
- Technical vocabulary for the creation of reports (e.g. trend analyses, budget planning, presentation of KPIs)
- PLUS: Course materials in our CL: Cloud - no additional costs



For further information about this course
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or use our [contact form](#)